



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

CONTRACT

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

<u>Contract / Revision</u> 500213 /		<u>Alt Order #</u> 06396964
<u>Product</u> NO ON PROP 204		
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Estimate #</u> 613	
<u>Advertiser</u> No On Prop 204		<u>Original Date / Revision</u> 10/25/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norten	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	6			\$750.00				
2	KPHO	10/31/12	11/02/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	6			\$1,000.00				
3	KPHO	10/31/12	11/02/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	6			\$500.00				
4	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	6			\$1,500.00				
5	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	6			\$1,400.00				
6	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	6			\$2,000.00				
7	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	6	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	6			\$2,400.00				
8	KPHO	10/31/12	11/02/12	CRAIG FERGUSON	M-F 1138-1239a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	3			\$200.00				
9	KPHO	10/31/12	10/31/12	CRIMINAL MINDS	Wed 8p-9p		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--2----	2			\$4,000.00				
10	KPHO	11/02/12	11/02/12	Undercover Boss	Fri 7p-8p		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	-----2--	2			\$4,000.00				
11	KPHO	11/03/12	11/03/12	NCAA F-Ball Prime	NCAA F-Ball Prime		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
500213 /	06396964

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	NO ON PROP 204	613

Advertiser	Original Date / Revision
No On Prop 204	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3-				3	\$2,000.00			
12	KPHO	11/03/12	11/03/12	Sa Late News	Sa 10p-1035p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$1,500.00			
13	KPHO	11/03/12	11/03/12	LEVERAGE	Sat 1035p-1135p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$150.00			
14	KPHO	11/04/12	11/04/12	CBS SUNDAY MORNING	Various		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$1,500.00			
E 15	KPHO	11/04/12	11/04/12	NFL Doubleheader-L	NFL Doubleheader		:30			NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3				3	\$5,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/29/12-11/04/12	NFL Doubleheader-L	NFL Doubleheader	-----Su	:30		\$5,000.00	NM		
	See MG 15.4, 15.5											
	3	KPHO	10/29/12-11/04/12	NFL Doubleheader-L	NFL Doubleheader	-----Su	:30		\$5,000.00	NM		
	See MG 15.4, 15.5											
	4	KPHO	11/04/12-11/04/12	NFL Doubleheader-E	NFL Doubleheader	-----Su	:30		\$5,000.00	NM		
	Ⓜ MG for 15.3, 15.1											
	5	KPHO	11/04/12-11/04/12	NFL Doubleheader-E	NFL Doubleheader	-----Su	:30		\$5,000.00	NM		
	Ⓜ MG for 15.3, 15.1											
16	KPHO	11/04/12	11/04/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$1,500.00			
17	KPHO	11/04/12	11/04/12	Su Late News	Su 10p-1035p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$1,800.00			
18	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$750.00			
19	KPHO	11/05/12	11/05/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$1,000.00			
20	KPHO	11/05/12	11/05/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$500.00			
21	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$1,500.00			
22	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$1,400.00			
23	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$2,000.00			
24	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$2,400.00			

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25	KPHO	11/05/12	11/05/12	CRAIG FERGUSON	M-F 1138-1239a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$200.00			
26	KPHO	11/05/12	11/05/12	HOW I MET YOUR MOTHEF	Mon 7p-8p		:30			NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$6,500.00			
27	KPHO	10/31/12	11/02/12	M-F 6-630a	M-F 6-630a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				2	\$350.00			
Totals											84	\$140,800.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/05/12	84	\$140,800.00	\$119,680.00	\$598.40	\$120,278.40
Totals	84	\$140,800.00	\$119,680.00	\$598.40	\$120,278.40

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KPHO-TV	Date: 10/18/12
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I, David Grill

do hereby request station time concerning the following issue:

No New Taxes, No On Prop 204

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				
	10/21-		10/30		

Total Charges: \$ 104050 GROSS

This broadcast time will be used by: No New Taxes, No On Prop 204

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No